



# Capabilities Overview

WIND MILL SETS THE STANDARD AND DELIVERS BEYOND SLATWALL

Wind Mill Slatwall Products manufactures custom slatwall, retail display panels, fixtures and a vast array of wood component parts.



Wind Mill Slatwall Products manufactures custom slatwall, retail display panels, fixtures and a vast array of wood component parts. Our experience in quality manufacturing started in 1980. Today we continue our leadership, operating with great people, a lean environment, continuous training and a culture of true teamwork. As a division of Amerhart, we have the resources to be innovative. One example is Anchor™ Core slatwall, which is significantly stronger than competitive products made with medium density fiberboard (MDF) core.

When your project requires a custom solution, we excel at prototyping, first article production, project management, scheduling and delivery solutions. We are recognized for our quality standards, on-time delivery, extraordinary customer service and a nationwide network of authorized distributors.

At Wind Mill, we work hard to set the standard and go beyond.

## Custom Slatwall Options

Wind Mill specializes in manufacturing custom slatwall that meets your specifications while ensuring top quality and on-time delivery.

Standard groove spacing is 3 inches on center. However, grooving is also available in 2-, 4-, 6- and 8-inch or even custom widths.

Core Options	Surface Treatments
Anchor™ Core	All major brands of high pressure laminates (HPL)
Medium density fiberboard (MDF)	Graphic Series HPL (printed)
Class "A" Fire Rated	Melamine top foil overlay
Board Thicknesses	Thermofused melamine
3/4 inch minimum	Metallic
Groove Treatments	Mirror acrylic
Plain (raw)	Painted or clear coat
Custom painted	Custom Machining
Aluminum inserts	Cutting to size
Plastic inserts	Decorative cutting
PVC strips	Assembly holes
Laminated strips	Edges machined for gondolas and fixture systems
Graphic Series - Updatable Graphics (printed)	
Edgebanding	
Straight or contour edging up to 3 mm thick	

## Manufacturing Capabilities

We manufacture parts for use beyond display and slatwall. Drawer sides, elevator panels and kiosk wings are just a few examples of the custom solutions we offer.

### Laminating

One of Wind Mill's greatest strengths is lamination. Our capabilities include top foil overlay melamine (15 stock colors), as well as high pressure laminates, with Wilsonart, Formica, Nevamar, and Pionite being the most frequently requested brands.

Additionally, we offer specialty lamination solutions, developing unique bonding methods. If you have a custom lamination need, we'll solve it!

### Edgebanding

Wind Mill's capabilities include straight and contour edgebanding with thicknesses up to 3mm.

### CNC Machining

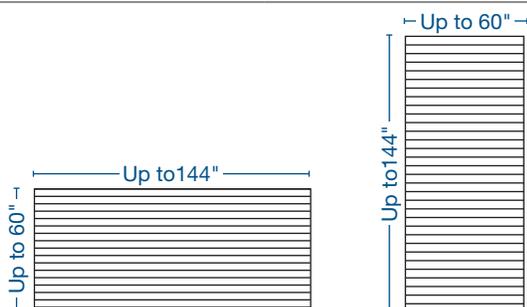
Wind Mill CNC capabilities include numerous state-of-the-art machining centers capable of milling board faces, slatwall edges, solid panels, and component parts for assembly and various panel display systems, in addition to gondolas. Our years of experience ensure the highest material yields with minimal waste. We routinely change part sizes to accommodate small, medium and large runs.

### Finishing

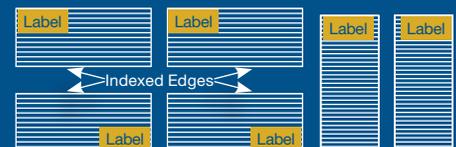
Wind Mill specializes in custom paint and stain finishes for panels, grooves, inserts and edges. The water-based finishes we use are better for quality control in our processes and for the environment.

### Prototyping

Short runs can be cost competitive and offer excellent part quality. No hard tooling is required, allowing for immediate design modifications. We can quickly reprogram equipment to new specifications.



**Mounting**  
For best groove alignment, install panels with labels as shown.



## Custom Panels (Not shown to scale)

Elevate the customer experience by creating a unique environment! Wind Mill's Custom Series panels provide a range of starting points for your one-of-a-kind creative design.



### Graphic Series

Your logo, photos and artwork make personal and captivating panels that grab customers' attention. This slatwall system is updatable.



### Construction Series

Achieve a natural expression (rustic or industrial) by choosing a paint or stain to create a rich and inviting retail environment.



### CUBEWALL™ Series

Add a touch of elegance with decorative vertical grooves. The pattern options are unlimited!



### DASHWALL™ Series

Create an elegant, clean design with inline or staggered grooves. Dash lengths and spacing are made to your specifications.



### Designer Series

Build the panel or product of your dreams! Your vision is the starting point for a unique custom solution.



### Brick Series

Rich texture and color options create an authentic brick appearance. Choose Brickyard™, Brickwall™ or Subway.



### High Pressure Laminates (HPL)

With a wide range of colors and textures available from all major HPL brands, the design possibilities are infinite!



### Metal Series

Modern slatwall profile sections interlock to form uninterrupted walls or display areas with lustrous color and sheen.



### PVC Series

Strong, durable and waterproof, PVC is also lightweight and easy to handle and install.

## Standard Panels

Stock slatwall panels are 3/4" in thickness x 48"H x 96"L, with 3" on-center grooves running in the 96"L direction. Stock slatwall panels are laminated with a durable melamine finish on Anchor™ Core or medium density fiberboard (MDF). Stock slatwall panels are available from Wind Mill's many distributors. (Distributor inventories may vary.)



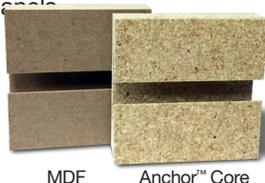
## Panel Core Options

Choose from two popular core options: Anchor™ Core or medium density fiberboard (MDF).

Anchor™ Core is the preferred core when additional board strength is necessary, decreasing breakout potential. Anchor™ Core offers many advantages, such as ease of machining, greater screw holding power, substantial strength and competitive pricing compared to MDF. Projects using Anchor™ Core can also earn potential LEED points.

Wind Mill is an exclusive manufacturer of retail display panels using Anchor™ Core.

MDF is composed of wood fibers bonded with adhesive, providing more strength than particleboard. It is commonly used for retail display panels.

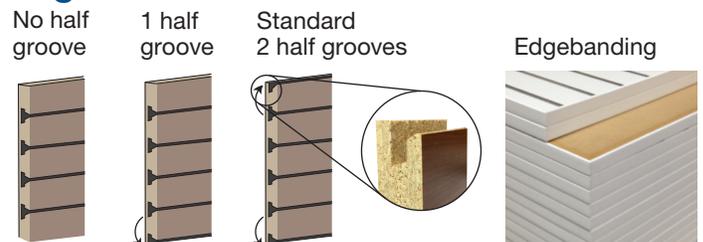


MDF Anchor™ Core

### Installation

For maximum strength, use a panel adhesive and place screws into each groove and every stud.

## Edge Treatments



Stock slatwall panels come with a half groove on the top and bottom of the panel. Half grooves are located on the backside of the panel groove where the panels join together; as a result, the seam is not visible. Use edgebanding for an aesthetically pleasing look.

# Groove Treatment Options

## Painted/Raw



## Aluminum inserts

- T-Sert™ Standard
- Wide-Sert™ .105" opening at throat
- Ready-Sert™
- L-Sert™ Covers top half of groove
- Simple-Sert™ Fits most grooves



Mill



White



Black

## PVC strips

- Almond
- Red
- Gray
- White
- Black
- Black

## Plastic inserts

- T-Sert™
- Red
- Gray
- Black
- White
- Almond



Snap-Sert™

Black

White

Painted/Raw grooves offer an understated look. Wind Mill can paint raw grooves or aluminum inserts to match slatwall panels. Leaving the groove raw is another common option.

Aluminum inserts add strength, beauty, and value to displays. Most often aluminum inserts are specified to increase holding strength. Aluminum inserts can be painted in any color. Stock items include mill aluminum, white and black T-Serts™.

Plastic inserts are installed into standard raw grooves. Plastic inserts are decorative, having no significant strength advantage. Available in T-Sert™ and Snap-Sert™ styles.

PVC strips fit in the back of the groove as a decorative accent. Strips come in 130 foot rolls.

Laminated strips (not shown) create visual consistency between board and groove using the same design.

Graphic-Serts™ (not shown) are a proprietary insert solution for holding Updatable Graphic strips in place on slatwall panels.

# Board Finish Options

Wood veneers and other paintable cores can be finished using the options below.



Painted panels can be finished in any color. Painted panels offer the advantage of easily being repainted.



Clear finish seals the panel. Wind Mill uses clear, urethane, water-based finishes.



Stained panels can be custom matched.

# Contact Us



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Made in the U.S.A.

# Ready-to-Assemble

(Not shown to scale)

## Display Fixtures

Ready-to-assemble (RTA) fixtures allow merchandise to be arranged in a variety of ways. Casters allow fixtures to be easily moved, adjusting to merchandising needs. Made from Anchor™ Core, fixtures are available in white, birch, black and cherry finishes. Sold through authorized distributors (see windmillslatwall.com/distributors for more information).

## Shelves

Retail display shelves complement our ready-to-assemble (RTA) fixture line. Each shelf is finished on two sides and three edges for an attractive, high-end look.



H-Unit

48 square feet of display area. Includes casters. 3" on-center. Ships in 3 boxes.



Cube

32 square feet of display area. Includes spinner base and casters. 3" on-center. Height includes base. Ships in 3 boxes.



4-Way

19 square feet of display area. Includes spinner base and casters. 3" on-center. Height includes base. Ships in 2 boxes.



I-Unit

15 square feet of display area. Includes spinner base and casters. 3" on-center. Height includes base. Ships in 2 boxes.



Counter-top Cube

4.25 square feet of display area. Includes spinner base. 2" on-center. Ships fully assembled.



Shelves

Available in three sizes: 3/4" x 8" x 14" 3/4" x 8" x 22 1/4" 3/4" x 10" x 47 3/4" Custom sizes available upon request.

